Program FLOSS Workshop 2010

Google Map of the events available at http://is.gd/czzFR

Day 1: Thursday, July 1st, 2010
Locations: Room SR E013b, August Bebel Straße 4 and Room 102, Bachstrasse 18, Building K (GSBC)

09.00-09.10  Registration in Room SR E013b, August Bebel Straße 4
09.15-09.30  Welcome address from the organizing committee
Alexia Gaudeul, Sebastian von Engelhardt and Kristina von Rhein
09.30-10.30  Plenary session 1 by Jürgen Bitzer (University Carl von Ossietzky, Oldenburg)
Returns to open source software engagement: An empirical test of the signaling hypothesis, (common paper with Ingo Geishecker and Philipp Schröder).
Discussant: Dirk Riehle
10.30-11.00  Coffee break
11.00-12.00  Morning session by Dirk Riehle (Friedrich Alexander University of Erlangen-Nürnberg)
Open source - a new software developer career.
12.00-14.00  Lunch at "Stilbruch", Wagnergasse 1&2.
14.00-15.30  Afternoon session 1: Competition in OS markets, Room 102, Bachstrasse 18, building K (GSBC)
Gerhard Clemenz (University of Vienna), Open source software and network externalities.
Discussant: Thomas Le Texier
Eric Darmon and Dominique Torre (Université de Rennes and Université Nice Sophia Antipolis), Open source, dual licensing and software competition.
Discussant: Gerhard Clemenz
Thomas Le Texier (GREDEG - CNRS - Université de Nice Sophia-Antipolis), 'Hybrid' competition, innovation outcomes and regulation: A duopoly model.
Discussant: Dominique Torre
15.30-16.00  Coffee break
16.00-17.30  Afternoon session 2: Open source governance and development process
Jean-Michel Dalle and Matthijs den Besten (Université Pierre et Marie Curie and Ecole Polytechnique, Paris), Voting for bugs in Firefox.
Discussant: Karl Beecher
Christopher Oezbek and Florian Thiel (Freie Universität Berlin), Radicality and the open source development model (presented by Karl Beecher).
Discussant: Matthijs den Besten

**Cho Namun and Lee Namhyung (University of Korea)**, Differences explain success: the case of open source software development.

Discussant: André Lorentz

17.30-17.45 Break

**17.45-19.15 Afternoon session 3: Quality, use, value and innovation in OSS**

**Jesús García-García and María Isabel Alonso de Magdaleno (University of Oviedo)**, Fair value on commons-based intellectual property assets. Lessons of an estimation over the Linux kernel.

Discussant: Torsten Heinrich

**Kirsten Haaland, Arne-Kristian Groven, and Ruediger Glott (UNU-MERIT and Department of Applied Research in Information Technology, Norsk Regnesentral)**, Free/libre open source quality models -a comparison between two approaches.

Discussant: Jesús García-García

**Torsten Heinrich (University of Bremen)**, Increasing returns, growing user bases and the usage of commercial and open source software.

Discussant: Kirsten Haaland

20.0 Dinner at "Im Sack", Oberlauengasse 14.
Day 2: Friday, July 2\textsuperscript{nd}, 2010  
Location: Room 102, Bachstrasse 18, building K (GSBC)

09.30-10.30  \textbf{Plenary session 2 by Rebeca Méndez-Durón (University of the Balearic Islands)}  
Returns from social capital in open source software networks.  
Discussant: Alexia Gaudeul

10.30-11.00  Coffee break

11.00-12.00  \textbf{Morning session: Participation and contribution by firms in OS}  
\textbf{Michael Fritsch and Sebastian von Engelhardt (Friedrich Schiller University, Jena)}, Who starts with open source? Institutional choice of start-ups in the German ICT sector.  
Discussant: Mario Schaarschmidt  
\textbf{Mario Schaarschmidt, Christopher Schneider, and Harald von Kortzfleisch (University of Koblenz-Landau)}, Linking firm-affiliation, network embeddedness, and technical contribution in open innovation communities.  
Discussant: Arianna Martinelli

12.00-14.00  Lunch at "Teatro", Engelplatz 10a  
14.00-16.00  \textbf{Practitioner session}  
\textbf{Jean-Marc Duflot, Thomas Le Texier and David Versailles (Eurocontrol, GREDEG-CNRS-Université de Nice Sophia-Antipolis and Economix - Université Paris Ouest Nanterre La Défense)}, A case study in open source software and open innovation in air traffic management: The case of Eurocontrol’s surveillance products and services.  
\textbf{Jan Wildeboer (Red Hat GmbH)}, Open Source - Reality Check, Business models based on Free Software in practice.

16.00-16.30  Coffee break

16.30-18.00  \textbf{Afternoon session 1: Business models and strategy in OS markets}  
\textbf{Frederik Kramer (Otto-von-Guericke-University Magdeburg)}, Myth or truth: Is there really a mature and sustainable open source software market?.  
Discussant: Landry Leonard  
\textbf{Mario Schaarschmidt, Matthias Gerz, and Harald von Kortzfleisch (University of Koblenz-Landau)}, Testing the duality between modularity and business model in open source software development.  
Discussant: Frederik Kramer  
\textbf{Landry Leonard (Université Lyon II, Laboratoire CoActis)}, FLOSS strategic thinking: A proposed framework to support the strategic decisions of commercial open source companies.  
Discussant: Mario Schaarschmidt

18.00-18.15  Break
18.15-19.15  Afternoon session 2: OS beyond software
Sebastian von Engelhardt and Andreas Freytag (Friedrich-Schiller-University, Jena), Institutions, culture, and open source.
Discussant: Heger Attaya

Heger Attaya (CEPN, University of Paris Nord), Business Models of Open Source Software and Hardware. What impact on the open source market?.
Discussant: Rebeca Méndez-Durón

20.00  Dinner at Die Grüne Tanne, Karl Liebknecht Straße 1

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